

25-27

MARCH 2024

HYBRID EVENT

8TH EDITION OF

GLOBAL CONFERENCE ON

**PLANT BIOLOGY
AND
BIOTECHNOLOGY**

Singapore

Theme: Ensuring Sustainability and Global
Transformation through Crucial Plant Science Advances

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ABOUT US



After the prodigious success of our annual conference on plant biology, Magnus Group is delighted to announce and invite one and all to its signature event **"8th Edition of Global Congress on Plant Biology and Biotechnology (GPB 2024)"** which is going to take place during **March 25-27, 2024** as a **Hybrid Event** having both online and in-person versions at Singapore.

The congress will be centred on the theme **"Ensuring Sustainability and Global Transformation Through Crucial Plant Science Advances"**

GPB 2024 strives to focus on delivering the most recent scientific developments

in plant biology and biotechnology. Its helps to gain the knowledge for the youth about Plant biotechnology has helped us understand the genetic makeup of plants and how different genes contribute to various traits such as growth, yield, and disease resistance. The researchers know about the Plant biology has helped us understand how plants grow, photosynthesize, and respond to environmental stresses, such as drought and extreme temperatures.

Through this three-day scientific gathering we hope to encourage collaborations at this symposium in the emerging subject of spatial and temporal dynamics in Plant biology and Plant Biotechnology. The conference is designed to provide a platform for sharing knowledge, ideas, and research findings, as well as to foster collaboration and networking opportunities among attendees. We have an excellent line-up of speakers, including world-renowned researchers, experts, and industry professionals, who will be sharing their insights and expertise. Researchers, students, scholars and postdocs working at various levels of investigation will attend the conference.

We believe that this conference will be a great opportunity for all of us to learn, share, and connect with each other. We hope that you find this event both informative and engaging and that it will inspire you to continue your work in the field of plant biology and biotechnology.

CONFERENCE TOPICS

- Plant Biotechnology and Applications
- Plant Molecular Biology
- Plant Nutrition
- Soil and Crop Sciences
- Plant Pathology and Disease Management
- Plant Microbiology: Phycology & Plant Biotechnology and Applications
- Plant Molecular Biology
- Plant Biotechnology and Applications
- Plant Molecular Biology
- Plant Nutrition
- Soil and Crop Sciences
- Plant Pathology and Disease Management
- Plant Microbiology: Phycology & Mycology
- Plant Physiology and Eco Physiology
- Plant Systematics and Taxonomy
- Plant Sciences and Plant Research
- Plant Breeding
- Plant Developmental Biology
- Plant Ecology and Taxonomy
- Plant Hormones and their Functions
- Plant Science: Antibodies, Antigens and Antibiotics
- Plant Cell Biology and Molecular Biotechnology
- Plant - Biotic Interactions
- Plant Abiotic Stress
- Sensing and Signalling in Plant Stress Response
- Seed Science and Technology
- Plant Biochemistry and Biosystems
- Computational Biology & Bioinformatics
- Plant Genetics and Genomics
- Plant Biology
- Plant and Environment
- Agronomy and Agricultural Research
- Phytochemistry and Pharmacognosy
- Plant Anatomy and Morphology
- Plant Tissue Culture
- Plant Entomology and Pest Management
- Horticulture and Floriculture
- Whole-Plant: Environmental and Ecophysiological
- Forest Science and Technology
- Plant Proteomics & Phenomics
- Plant Systems and Synthetic Biology
- Medicinal and Aromatic Plant Sciences

For complete scientific session's list, please see:

<https://plantbiologyconference.com/>



SPONSORSHIP PACKAGES

PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR (VIRTUAL)

- Cost: \$1500
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

SPONSORSHIP & EXHIBITOR

PROSPECTUS

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor (Virtual)
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

For more details: email: sponsorships@magnusconference.com

SPONSORSHIP FORM

8th Edition of Global Conference on

PLANT BIOLOGY AND BIOTECHNOLOGY

March 25-27, 2024 | Singapore

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Exhibitor (Virtual)
USD 1,500

Please enter your card details:

I agree for GPB 2024 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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